



AMBRIAN ENERGY

Europe, Asia-Pacific



Aspect Client Background

Ambrian Energy GmbH is an international trading company based in Hamburg, Germany, focusing on biofuels derived from renewable or reprocessed raw materials, with customers throughout Europe. In 2013, Ambrian Energy GmbH's majority shareholding has been acquired by HGM Group, a wholesale oil trading and distributing company from Bremen, Northern Germany. In the course of this acquisition Ambrian Energy had to hit the ground running and be fully operational in the minimum time. That meant deploying a trade/risk management solution virtually overnight that traders could use straight away.

Biofuels Trading	
Market Data Client	
Why Aspect:	
Risk Controls	
Quick Deploy	
Real-time P&L	
Limited IT/Cloud	
Low Cost	

Challenges

- Faced with a totally greenfield site, yet needed to be and running in days.
- Finding and deploying a trade/risk management solution quickly was imperative.
- Trading team had to be conversant with that solution and delivering results from day one.
- Multiple departments had to be able to access real-time information.
- Biofuels focus meant a capability in this area was key for the chosen new solution.
- Minimal demands on IT support and infrastructure were crucial in a start-up environment.

Solution



Aspect's CTRM solution was the only one that met every requirement. Within two days of inking a contract with Aspect, Ambrian Energy:

- Had a complete trade/risk management solution delivered, implemented and configured.
- Avoided time wasting learning curve delays – traders already fully up to speed with the Aspect solution from using it at previous firms.
- Gained the system scalability and flexibility needed by any fast-growing company.
- Eliminated infrastructure and support overheads through AspectCTRM's Software-as-a-Service architecture.



- Delivered a common – but customizable – user interface to all, regardless of device or location.
- Achieved significant cost of ownership savings compared to in-house or legacy alternatives.

About AspectCTRM

AspectCTRM is a unified solution for traders, risk managers, operations staff and back-office personnel that supports a wide range of functions from trade capture, managing positions and exposure to logistics, scheduling and accounting. One of the many benefits of AspectCTRM is its modular build. It allows companies to integrate only the major components needed without having to replace existing investments in software that are working. It uses On-Line Analytical Processing (OLAP) technology to enable ‘slice and dice’ reporting for quick data analysis.

“Having worked with AspectCTRM before, I was already assured of its capabilities. For Ambrian Energy, they were without doubt the best solution for trade capture and risk management.”

Bernd Sturmheit, Ambrian Energy

Integrated Market Pricing Data & Pre-Trade Analytics



Ambrian also subscribes to AspectDSC for pre-trade analysis and real time and historical market prices. AspectDSC is part of AspectCTRM’s front end, and is delivered with the Trade and Risk Management modules. AspectDSC delivers charting and dynamic Excel tools, prices and assessments from leading sources like CME, ICE, LME, CBOT, Platts, Argus, Dow Jones, OPIS, Bunkerworld and Marine Bunker Fuel Exchange (MABUX). AspectCTRM users push a button to update positions and validate trades. No other E/CTRM solution provides market data, analytics and assessments along with trade, risk and operations tools on the same platform.



Core Functions Deployed:

- Real-time deal capture for all physical and paper trades, position keeping, mark-to-market.
- Monitoring and analysis of market price movements and market positions through AspectDSC, the Market Data module of AspectCTRM.
- Auditing and logging of trades with reports and visibility for management.

Key Benefits:

- The trading team now has the ability to enter the market on favorable terms for the most profitable deals.
- Management can monitor trading books to ensure expected exposure and credit risk.
- Professional trading tools help secure credit lines with the banks, and satisfy customers.
- Managing all trades on one platform provides transparent and seamless activities for the trading team.
- Operators can use the system to raise invoices and upload all trade related documents.

Technology

AspectCTRM is deployed Software-as-a-Service (SaaS) in the cloud. It's fully web-based and accessible to users online. Enhancements and upgrades are deployed quietly in the background and never interrupt business. There are no costs for hardware, or maintenance for the client, as it's maintained as a fully secure, web-based service by Aspect's experience team of analysts and engineers.



Aspect is a leading global provider of multi-commodity trade, risk and operations management solutions delivered Software-as-a-Service (SaaS) in the cloud. With almost 500 customers in 90 countries, it's one of the fastest growing providers with rapid deployment, affordable subscriptions, and immediate ROI for all size companies. Solutions include AspectCTRM, a full-featured commodity trading and risk management enterprise suite for front, middle and back office. It's available in three editions: Lite, Standard and



Enterprise, expanding in functionality according to the needs and budgets of clients. Aspect is the only ETRM/CTRM solutions provider with market data and analytics tools delivered with its trade and risk functions on the same platform. This provides users with a seamless packaged solution beginning with pre-trade pricing analysis and market assessments via AspectDSC. Aspect's solutions are available on desktop, tablets and mobile devices and through its new Aspect Partner Program (APP).